

87% Higher Average Position on Collection Pages for **Mount-It!**

Mount-It!, an e-commerce brand for TV, monitor, and tablet mounting solutions, partnered with Page One Power on a relevance-first link building campaign. In three months, editorial links lifted non-branded impressions 33% and average position 87% on the collection pages that drive sales.

87%

AVG POSITION
IMPROVEMENT

26

HIGH-AUTHORITY LINKS

56

AVERAGE LINK DR

CLIENT OVERVIEW

E-Commerce · Mounting Solutions

Mount-It! designs and sells TV mounts, full-motion TV mounts, monitor mounts, and tablet stands for home and business. They partnered with Page One Power for strategic, relevant, white-hat link building — maintaining and growing authority and organic visibility by funneling link equity into their highest-value collection pages.

MOUNT-IT!

INDUSTRY · E-COMMERCE

TV, monitor & tablet mounting solutions.

26

LINKS BUILT

56

AVG LINK DR

4

FOCUS PAGES

CAMPAIGN GOALS

Grow authority on the pages that sell.

Mount-It! set out to maintain and grow organic visibility by funneling link equity to four priority collection pages — TV mounts, full-motion TV mounts, monitor mounts, and tablet stands. The goal was to strengthen page authority on these transactional pages and improve non-branded rankings in a competitive e-commerce category.

THE STRATEGY

How the campaign worked.

01

Focus Pages

We concentrated link equity on four high-value collection pages, choosing transactional targets where authority gains convert directly into sales.

03

Keyword-Rich Anchors

Anchors like “full motion TV mounts” and “computer monitor mounts” sent clear topical signals to Google while reading naturally in context.

02

Editorial Guest Posts

We placed contextual, editorial guest posts on relevant home, design, and productivity publications — earning links with an average DR of 56.

04

Sustained Acquisition

Over three months we built 26 high-quality links at a steady cadence, compounding authority across the focus pages month over month.

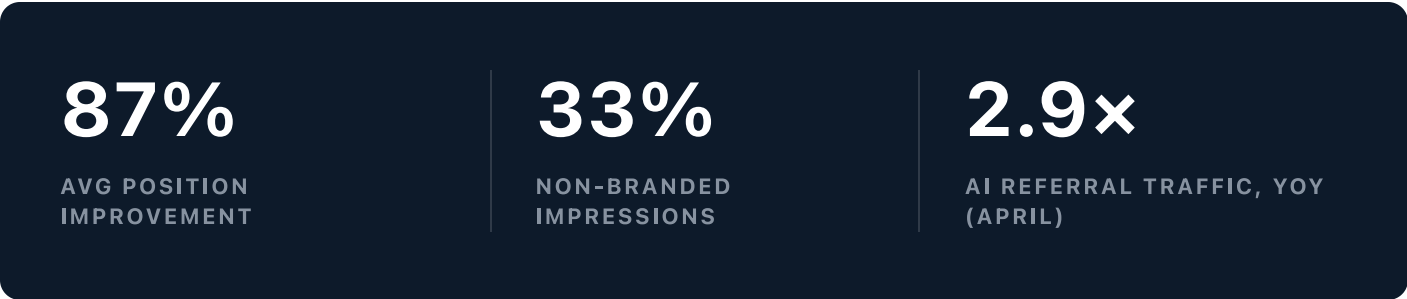
EDITORIAL LINK HIGHLIGHTS

Realty Times — full motion TV mounts	DR 74
The Boss Magazine — tablet stands for retail POS	DR 73
Metapress — monitor mounts	DR 79
The Silicon Review — computer monitor mounts	DR 74

THE RESULTS

Higher authority. Better positions.

Across the three-month campaign, editorial links lifted page authority on every focus page and drove non-branded impressions and average position sharply upward — while AI referral traffic climbed to multiples of the prior year.



FOCUS PAGE AUTHORITY · FEB → MAY 2026

Full-Motion TV Mounts	29 → 32	+3
TV Mounts	32 → 34	+2
Monitor Mounts	32 → 34	+2
Tablet Stands	29 → 31	+2

DATA SOURCE: MOZ PAGE AUTHORITY

Editorial guest-post links built	26
Average link Domain Rating	56
Non-branded impressions	+33%
Non-branded average position	+87%
AI referral traffic, April YoY	1,700 → 5,000

DATA SOURCE: GOOGLE SEARCH CONSOLE & MOZ · FEB–MAY 2026

Every focus collection page held or grew its authority, non-branded impressions rose 33% while average position improved 87%, and AI referral traffic climbed from 1,700 to 5,000 sessions year over year in April — evidence that relevance-first links are compounding across Mount-It!'s highest-value pages.

A PARTNERSHIP BUILT TO COMPOUND

Steady, relevant links that keep lifting rankings.

By concentrating high-authority editorial links on Mount-It!'s transactional collection pages, Page One Power built durable authority that lifts positions and visibility where it converts — momentum that continued link acquisition will keep compounding.

BETTER LINKS. BETTER CONTENT. BETTER RESULTS. PAGE ONE POWER.